

Oscars of Business Excellence

Newpark Sports Centre racing ahead at The National Q Mark Awards

The National Q Mark Awards | Friday September 29th | Clayton Hotel, Dublin 4

Its official! **Newpark Sports Centre** has been honoured for **Leisure Centres** at The National Q Mark Awards. Their nomination put them in the top 6.75% of all audits completed by the EIQA on the island of Ireland and this win means they are at the very top of the Q for highest standards of Quality and Excellence.

"The nomination generated a huge feeling of pride amongst the Management and staff at Newpark Sports Centre and boosted the overall morale and motivation of all involved in implementing the Q Mark programme. Winning is recognition for the inclusiveness, availability and accessibility of the activities we offer our customers" said Peter McGee – Duty Manager

Known as The Oscars of Business Excellence, The Q Mark Award is the highest accolade an Irish business can achieve, given both the intense competition and the exacting standards required. Speaking at this year's awards Irene Collins, Managing Director of EIQA said *"Companies who achieve the Q Mark provide their own customers with added confidence in their products and demonstrate that the highest standards of quality and excellence are at the heart of their business"*

Newpark School Sports Centre was opened in 1973 and has been available for public use since then. Facilities which have all recently been renovated include a 25 metre indoor heated swimming pool, health suite- sauna & steam room, a multipurpose sports hall, fully equipped fitness centre, outdoor playing pitches and a theatre/conference room. Pool activities available at Newpark Sports Centre range from; masters training sessions, public swimming, club, swimming training, adult and children's swimming lessons to Aqua fit classes. A full range of fitness classes such as kettlebells, TRX/Rip-60 suspension training, fitbox, bootcamp, circuit training, spinning and body toning classes and a fully equipped fitness Centre, ensures that every fitness request is catered for.

Over 500 people representing 135 companies attended the glitzy, black-tie ceremony in competition for one of only 26 awards presented. The Master of Ceremonies was Chicago based keynote speaker, author and business humourist Conor Cunneen; Irishman Speaks. Funds raised on the night for Debra Ireland were much appreciated and celebrations went on into the early hours with live music from 'The Swing Cats.'

EIQA (Excellence Ireland Quality Association) has been the Irish National Quality Association since 1969. They currently audit the operating standards of thousands of organisations and businesses both in Ireland and Internationally. EIQA is known as the 'Guardian' of The Q Mark suite of standards which includes: The Q Mark for Hygiene & Food Safety, The Q Mark for Quality Management Systems, The Q Mark for Nursing Homes, The Q Mark for Leisure Centre's, The Q Mark for Accessibility (ABLE) and The Q Mark for Environmental Awareness (The Green Q).

ENDS

Press Contact: Helen O Dwyer | PR1 | 086 2332725 | Helen@pr1.ie